MEDIA, COMMUNICATION, FILM, PHOTOGRAPHY & JOURNALISM

MEDIA, COMMUNICATION, FILM, PHOTOGRAPHY & JOURNALISM
STUDY ABROAD PROGRAMS

ABERDEEN, SCOTLAND
University of Aberdeen

DUBLIN, IRELAND
Griffith College Dublin

FLORENCE, ITALY
Istituto Lorenzo de’ Medici (LdM)

FLORENCE, ITALY
Santa Reparata International School of Art (SRISA)

LONDON, ENGLAND
University of Roehampton

MADRID, SPAIN
Universidad Nebrija

PARIS, FRANCE
Paris Institute of Creative Arts (PICA)

PAROS ISLAND, GREECE
Hellenic International Studies in the Arts (HISA)

ROME, ITALY
Istituto Lorenzo de’ Medici (LdM)

SEVILLE, SPAIN
Centro de Lenguas e Intercambio Cultural (CLIC)

SORRENTO, ITALY
Sant’Anna Institute - Sorrento Lingue

TUSCANIA, ITALY
Istituto Lorenzo de’ Medici (LdM)
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ABOUT ATHENA

With the program quality of direct exchanges, and the personalized services of program providers, we truly believe that Athena is the best of both worlds. This stretches beyond our desire to provide quality and personalized study abroad experiences to our students, and extends into our partnerships, both overseas and stateside. At Athena, we’re not only committed to great study abroad, but to a fresh assessment of what makes it “great.” We strive to send a diverse group of students abroad, which means prices need to be reasonable, scholarships need to be accessible, and our academic partners should be carefully selected based on educational quality, not simply on name recognition.

We are committed to small. We intend to remain a small organization, working with smaller overseas institutions, while serving a small number of close U.S. schools. We limit our student numbers at our international sites. This philosophy will likely never result in Athena being the biggest organization in the field, and that is perfectly fine with us. Our goal is not quantity, but quality study abroad.

In the end, the goal of what we should be measured by the changed lives of the students we serve. Our hope is that students are moved by their new global perspective, and live their lives in ways that will help, shape and improve our world.

CONTACT INFORMATION

For more information on programs outlined in this handbook or Athena Study Abroad, please visit our website at www.AthenaAbroad.com or contact us at 866-922-7623 or info@AthenaAbroad.com.

RESOURCES

For all Athena resources available to study abroad offices and faculty, go to: https://www.athenaabroad.com/advisors-faculty/advisors-resources/

For information about Athena’s services in designing customized, faculty-led study abroad programs, go to: https://www.athenaabroad.com/afe-athena-for-educators/

For information about Athena’s partnerships in the Global Learning Collective consortium, which allows Athena to expand our offerings of customized, faculty-led study abroad programs worldwide, go to: http://glcollective.org/
Aberdeen offers an array of media and communications courses, with a special focus on film studies: Introduction to Film and the Cinematic Experience; Visualising Modernity; Visualising Revolution; Confronting the Nazi Past in German and Austrian Film; Trapped on Film: The Hero and the Captivity Narrative; French Cinema; Cinematic Cities; On Documentary: History, Theory and Practice; Landscapes of Film; and Introduction to Visual Culture. The unique course, Art and Science, explores still, motion and Web images related to human anatomy and physiology.

Other communications courses at Athena’s Aberdeen program are Science and the Media, Discourse Analysis, and Copyright and Allied Rights (undergraduate law program).

Media, film and communications students can choose between hundreds of other courses in dozens of disciplines in the humanities, social sciences and sciences. Aberdeen’s “Sixth Century Courses” are especially interdisciplinary and cutting edge, such as Mind Machine, Fearsome Engines, Sustainability: Challenges and Opportunities, Oceans and Society, Humans and Other Animals, Mankind in the Universe: The Question of Objectivity, Africa: Sustainable Development for All?, Science and Society, and Consciousness.

Academic Requirements & Highlights
At Athena’s Aberdeen program, students are required to have a minimum 2.8 cumulative GPA.

Transcripts/Credits
Athena’s program includes a University of Aberdeen transcript. Standard Course Load: 60 UK credit hours (30 ECTS), equivalent to about 15 US credit hours. An average course load is 15 credits per course, 30 credits for some upper-division courses. Study abroad students are examined alongside full-time degree-seeking students, usually through a combination of continuous assessment, mid-term assignments, and an end-of-semester examination. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Aberdeen.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: AthenaAbroad.com/advisors-faculty/advisors-resources/
Students can apply at: Apply.AthenaAbroad.com

“I learned that there are a lot of great little places in the world, yes the big cities are great, but when you stray away from those, like going to little old Aberdeen, you really get a sense of what the country is all about.”

— ALAINA FINNEY
ABERDEEN, SCOTLAND ALUM

Its photography courses include Introduction to Photography, Advanced Photography, Commercial Photography, and History of Art & Photography.

General communications courses are: Understanding Society, Understanding Audiences: Media Marketing, Sociology of the Media, Media Studies, Media Law & Ethics, History of the Media, Research Methods, and Media Research & Cultural Studies, among others.

Journalism and writing-oriented courses include Introduction to Writing Journalism, Radio Journalism, Reporting & Editing, Sports Journalism, Creative Writing, Online Journalism, Writing for Arts and Culture, Conflict Reporting, Public Relations, Writing & Presentation Skills, Newspaper Media Production/Investigative Reporting, and Investigative Journalism II.

Transcripts/Credits

The standard Athena program includes a transcript from Griffith College Dublin. Griffith College is a designated institute of Quality and Qualifications Ireland (QQI). Standard full-time course load is 30 ECTS credits per semester; courses are weighted at 5, 10, or 20 ECTS credits. Anything above the 30 ECTS credit hours is considered an overload and could incur added fees. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

Academic Requirements & Highlights

Athena's Dublin program requires a minimum 2.8 GPA.

For more program information visit: Dublin.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: AthenaAbroad.com/advisors-faculty/advisors-resources/
Students can apply at: Apply.AthenaAbroad.com

“It was an unforgettable experience that helped me grow as a person. These four months have affected the way I think about things.”

— AMY LIESCH
DUBLIN, IRELAND ALUM
Media, Communications, Film & Photography Offerings (Semester & Short Term)

The LdM Florence program offers an ideal environment for students wanting to study in Florence, by regularly offering nearly 50 courses throughout all communications fields, from the History of World Cinema and Introduction to Classic Photography, to the most cutting edge courses in Dynamic Web Design, Web Animation, Motion Graphic Techniques, and Digital Filmmaking I and II.

Most LdM courses are Florence’s distinctive flavor of courses found in the USA, but many unique courses include Advertisement and Commercial Photography; Broadcasting: Italian Culture and Television; War and Media; Brand Design; Seriality: TV and Beyond, and more.

Internships for academic credit are available to Athena students in social media marketing, event planning (public relations), communications (PR), marketing/advertising, or graphic design. Students may also participate in activities such as the Photography Club.

Academic Requirements & Highlights

Founded in 1973 in Florence, LdM has long been recognized as a top Italian academic institution, and now offers courses in nearly all academic disciplines. A minimum 2.8 cumulative GPA is required.

Transcripts/Credits

Athena’s program includes an LdM transcript. Students requiring a U.S. accredited transcript should notify Athena during the application process, as this type of transcript must be arranged in advance for an additional fee and will be issued through Marist College.

To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Florence.AthenaAbroad.com

For information about other options for media, communications & film study abroad, visit: AthenaAbroad.com/advisors-faculty/advisors-resources/

Students can apply at: Apply.AthenaAbroad.com

“The individualized attention that I received at Athena made my entire study abroad experience go smoothly. The Athena staff continually checked in with me throughout my time abroad.”

— JULIANNE GRAFFEO
FLORENCE, ITALY ALUM
SRISA, founded in 1970, is now a top art and design school in Italy. And of course Florence is one of the most popular places for study abroad. The art, the culture, and the incredible historic city streets, the heart of the Italian Renaissance, are all part of the experience.

Media, Communications, Film & Photography Offerings (Semester & Short-Term)

With personalized instruction and experiential learning at a top Italian institution in Florence specializing in visual and other communication, SRISA feels like family.

SRISA’s three academic departments offer a wide variety of courses in web design, graphic design, public relations/advertising, film, photography, and writing.

Humanities and social sciences courses also are offered in art history, business, economics, fashion design/merchandising, history, Italian language/studies, literature, political science, and sociology.

Unique communications-oriented courses include Experimental Photography, Marketing: The Italian Wine Industry, Italian Cinema: 1942 to Present, Discovering Florence Through Photography (Digital), Typography, Travel Writing Workshop, Design and Social Movements in History, and others.

Internships for academic credits are available to Athena students in video production, graphic design, photojournalism, social media marketing/blogging, or journalism.

Academic Requirements & Highlights

A minimum 2.8 cumulative GPA is required. Students also experience field trips and other beyond-the-classroom learning, cultural seminars, museum visits, art shows, fashion shows, and extracurricular activities.

Transcripts/Credits

Athena’s program includes a U.S.-accredited transcript (Maryville University). To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

“Studying abroad was the best decision ever. I have learned so much about myself and other cultures. I would go back in a heartbeat.”

— Maria Vitale
Florence, Italy Alum

For more program information visit: Florence.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com
Media, Communication, Film & Photography Offerings (Semester and short-term)

The University of Roehampton offers the kind of communications courses - nearly 50 are regularly offered - that you would expect from an institution with small classes in one of the world’s most diverse and largest metropolitan areas.

Film courses include The Modern Vampire, Audiences and Spectatorship Project, Madness and Metaphor: Culture on the Edge; and Guerilla Filmmaking.

Photography courses include Reading Photography, Photography and the Home, and Contemporary Photographic Processes.

Journalism courses include Multimedia Journalism, Reporting Britain, and Investigative Journalism.

Other media courses include Global Trends in Television, Media and Social Change, Cult Film and TV, Media Representations of Crime, and many others.

Athena students may also take courses in business, languages, and other liberal arts, including Criminal and Forensic Psychology; Crimes of the Powerful; Hidden London; Work Place Learning; The Psychology of Art: Madness, Creativity and Healing; and many others.

Academic Requirements & Highlights

A minimum 2.8 cumulative GPA is required; however, students with lower GPAs may petition for admission (with support from their home institution). Aside from London Studies modules (courses designed for immersion of study abroad students), classes are taken alongside full-degree Roehampton students to ensure meeting local students and fully integrating into campus life.

Transcripts/Credits

The standard Athena program includes a University of Roehampton transcript. Standard course load: three to six modules (UK equivalent for courses) for the required 60 UK credit hours. Each module is worth 10 (about 3 US cr.) to 20 (about 5 US cr.) UK credit hours. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: London.AthenaAbroad.com

For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/

Students can apply at: apply.athenaabroad.com

“The Athena reps were the most helpful of the program reps that I spoke to, and they were quick to respond to emails and calls.”

— RENEE SALENBIEHN
LONDON, ENGLAND ALUM
Media, Communication, Film & Photography Offerings (Semester or short-term)

Located in the heart of Madrid, Universidad Nebrija's courses in English and Spanish make for a truly immersive experience in the wonders of Spain. ALA, a valued and trusted local presence in Spain for many years, assists study abroad students at Nebrija with personalized support services throughout your experience.

Media-oriented courses in English
Courses regularly offered include:
- Online Marketing in the Digital Era,
- International Communications,
- International Communications for Professional Purposes,
- European Cinema: A Reflection on European Identity, and
- The Contemporary World.

Media-oriented courses in Spanish
Courses regularly offered include:
- Spanish in the Mass Media, Cinema and Society, and
- European Literature and Cinema.

Academic Requirements & Highlights

At Athena's Madrid program, students are required to have a minimum 2.8 cumulative GPA, and must have a sophomore or higher standing. Internships also are available in nursing, business, teaching or physical education, or information technology.

Transcripts/Credits

Transcripts are issued by Universidad Nebrija.
To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Madrid.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com

“When the city of Madrid makes me energetic, with all of the beautiful things to see, I never want to stop exploring. Each new corner has a story to tell.”
— KELSEY WALKER
MADRID, SPAIN ALUM
Photography & Film Offerings (Semester and short-term)

This program is the Paris insider’s world, with working Parisians giving you access to their world. You will get hands-on experience working alongside professional and other accomplished photographers. Then excursions may include Versailles, Chartres Cathedral, Strasbourg or others.


Photography and film students can combine those courses with courses in writing, literature and the French language, such as The Goddess through Literature and Gender Studies, or 20th Century French Literature.

Academic Requirements & Highlights

At Athena's Paris program, students are required to have a minimum 2.8 cumulative GPA, and must have at least sophomore standing.

Transcripts/Credits

The standard Athena program includes a transcript from Whittier College. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Paris.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com

“Studying abroad has been one of the greatest experiences of my life. I had the opportunity to see and do so much....I absolutely loved the flexibility and support I was given.”

— KHIANA WASHINGTON
PARIS, FRANCE ALUM
Media, Communication, Film, Photography & Journalism

The Hellenic International Studies in the Arts (HISA) was founded in 2000 for students who want more than a classroom lecture: individualized learning. What better place to focus on and develop creative media skills and knowledge than on a Greek Island?

Students can take courses in film studies, photography, creative writing, visual arts, and many other disciplines.

Courses include: Film Studies: From Literature to Film, Black & White Photography, Digital Imaging, Studio for Interrelated Media, and Creative Writing Workshop.

The Community Showcase allows photography and other creative students the opportunity to exhibit their semester’s work to the island community.

As part of coursework or separately, typical excursions from Paros Island include other Greek Islands: Santorini, Mykonos, Delos, Antiparos, and Naxos.

At Athena's Paris program, students are required to have a minimum 2.8 cumulative GPA, and must have at least sophomore standing.

The standard Athena program includes a transcript from Whittier College. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Paros.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com

“Athéna’s Paros Island program is the way education is meant to be. The intentionally small nature of the program allows teachers to provide customized academic and developmental guidance for each student. Paros Island is small enough to retain authentic Greek culture while still having a fun and active island community.”

— KASSIDY COPLAN
PAROS ISLAND, GREECE ALUM
With its unparalleled history, Rome, the Eternal City and Italy’s capital, functions as both an ancient and modern global center. Rome’s unique history and resources make it a meaningful city in which to study both ancient cultures and contemporary political and international issues. Istituto Lorenzo de’ Medici (LdM), founded in 1973 in Florence, has long been recognized as a top academic institution in Italy. LdM expanded to Rome in the mid-2000s.

Media, Communication & Film Offerings (Semester and short-term)

Social media, Internet, public relations and advertising courses in Athena’s Rome program include Social Media Marketing, Web Design, Workshop in Creative Advertising, Brand Design, Digital Graphics Techniques Fundamentals, Web Animation, Motion Graphics Techniques and others. LdM Rome also offers many graphic design courses.

Film and TV courses at LdM Rome include Digital Filmmaking I and II, Animated Short Film, Screenwriting, Seriality: TV and Beyond, Music and Film, Understanding Movies: Theory and Practice, History of World Cinema: Origins to the Present, and others.

Media and communications students can mix those courses with LdM’s unique humanities and social science courses, such as Palaces of Rome; Anthropology of Violence and Conflict; Underground Rome: The Christian Catacombs; Magic, Divination, and Ghosts in the Ancient World; Italian Food through Culture, Environment, and Sustainability; International Terrorism; or Crossroads of Faith: The Jewish, Christian and Muslim Heritage of Rome.

Academic Requirements:

At Athena’s Rome program, students are required to have a minimum 2.8 cumulative GPA, and students have the option of selecting an array of courses from multiple disciplines.

Transcripts/Credits

Athena’s program includes an LdM transcript. Students requiring a U.S.-accredited transcript should notify Athena during the application process, as this type of transcript must be arranged in advance for an additional fee and will be issued through Marist College. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: RomeAthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: AthenaAbroad.com/advisors-faculty/advisors-resources/
Students can apply at: ApplyAthenaAbroad.com

“Athena took care of everything for me and my time overseas was incredible. Study abroad opens your eyes to a whole new set of experiences.”

— HUNTER ROBERTS
ROME, ITALY ALUM
Media, Communication, Film & Photography Offerings (Semester or short-term)

Seville CLIC students can enroll in Spanish-language electives at the Universidad de Sevilla, such as Contemporary Spanish Cinema; Image of Spain on the Cinema Screen; Psychology of Persuasion in the Mass Media; From Advertising to Propaganda; Photography: Theory, History and Art; Photographing the Literary Seville; Tourism Marketing, and others.

English-language courses in media at the University of Seville regularly offered include: Gender Views in Contemporary Spanish Literature and Cinema; Photography: Theory and Techniques; and International Marketing.

Other highlights of English-language courses in Seville are: Introduction to Spanish Cultural Studies; Arab World Today: Contemporary History and International Relations; Languages of International Development: Healthcare and Voluntary Work; Psychology and Foreign Language Learning; Wine in Spain: History and Wine Tasting; and Spanish Cuisine.

Academic Requirements & Highlights

At Athena's Seville program, students are required to have a minimum 2.8 cumulative GPA, and must have at least sophomore standing. In addition to Spanish language courses, students may choose between a large variety of social science and humanities electives taught in English or Spanish.

Transcripts/Credits

Transcripts for language courses are issued by CLIC. Transcripts for electives are issued by the University of Seville. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Seville.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com

“I had never visited Europe before & Sevilla made it my favorite continent. I met truly remarkable people. Sevillanos taught me to be happy from sunrise to sunset!”

— CINTHYA SALINAS
SEVILLE, SPAIN ALUM
Media, Communication, Film & Photography Offerings (Semester or short-term)

Sant’ Anna is all about providing a practical experience, which is why Athena’s Sorrento program offers numerous and varied internships, for academic credit, in communication (such as social media, websites, and multi-media projects), event planning, graphic design, journalism (local online and printed publications), photography, or photojournalism.

Film studies courses available at Sant’ Anna are: The Mafia at the Movies and History of Italian Cinema.

Journalism courses offered are: Introduction to Multimedia Journalism in the Mediterranean and International Multimedia Journalism: Communication, Culture and the Amalfi Coast.

Other communications-related courses are Introduction to Digital Photography and Principles of Marketing.

Academic Requirements & Highlights

At Athena’s Sorrento program, students are required to have a minimum 2.8 cumulative GPA, and must have at least sophomore standing. Experiential learning is central to the Athena student experience at Sant’Anna. It and Athena are a perfect match when it comes to shared missions of personalized study abroad, and a proactive focus on service learning and volunteerism. Giving back & global citizenry is at the center of what Sant’Anna and Athena both do.

Transcripts/Credits

The standard Athena program includes a transcript from Jacksonville University. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Sorrento.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: AthenaAbroad.com/advisors-faculty/advisors-resources/
Students can apply at: Apply.AthenaAbroad.com

“Going to Sorrento was the best decision of my life. I met people that became best friends, ate incredible food, and experienced the most amazing views I have ever seen.”

— JENNIFER MAZEIKA
SORRENTO, ITALY ALUM
Media, Communication, Film & Photography Offerings (Semester or short-term)

Media and communications students can choose between Italian Cinema and Society, Introduction to Journalism, and Body Language and Communication.

Photography students will be immersed and inspired by Tuscania in these courses: Introduction to Digital Photography; Intermediate Digital Photography; and Landscape and Architecture Photography. They might want to try the arts-oriented Expanding Creativity.

Internships for academic credit are available in either communications/public relations (including one in public administration) or marketing/advertising.

Excursions from Tuscania could include the Mediterranean Sea, Viterbo, Lake Bolsena and others, if students can break themselves away from a beautiful small town with its own active archaeological site!

Academic Requirements & Highlights

At Athena's Tuscania program, students are required to have a minimum 2.8 cumulative GPA, and students have the option of selecting an array of courses from multiple disciplines.

Transcripts/Credits

The standard Athena program includes a transcript from LdM. Students requiring a U.S. accredited transcript should notify Athena during the application process, as this type of transcript must be arranged in advance for an additional fee and will be issued through Marist College. To assist with credit transferability, Athena can assist by providing course syllabi and general credit transfer guidance.

For more program information visit: Tuscania.AthenaAbroad.com
For information about other options for media, communications & film study abroad, visit: Athenaabroad.com/advisors-faculty/advisors-resources/
Students can apply at: apply.athenaabroad.com

“Studying in this idyllic town helped me to see the similarities that the inhabitants of this world possess, as well as the differences that make us all unique. I will never forget this month in paradise.”

— STEPHANIE SUTTON
TUSCANIA, ITALY ALUM