University of Roehampton **London**

University of Roehampton International Summer School

Department of Media, Culture and Language
Module Title: Media, City and Cultural Capital
Module Code: CUL020C911H
Module Tutor: Irene Wise

 Module Rationale

This module will offer students an overview of the media, cultural and other industries in London. It showcases the teaching and research expertise of staff at Roehampton working across the areas of Journalism & News Media and Media & Culture. This module will introduce students to topics ranging from London's newspaper and marketing industries, to the arts and culture scene and the British Library's archives. Incorporating a mixture of both class-based sessions and visits, this module encourages students to draw on their own experience in order to make connections between what they see, know and read. This module also offers students the opportunity to gain some practical skills in the areas of Journalism & News Media and Media & Culture. Students will gain a familiarity with the capital city and encounter theories, concepts and practical skills that will prepare them for further study in Media and Arts based subjects.

Learning Outcomes

Students who successfully complete this module will:

- have an understanding of the concept of public space and the development of London;
- comprehend the development of London's cultural centres and their role in the city's tourist image and culture;
- have a greater understanding of the ethics and responsibilities of museums and other cultural and educational institutions;
- have gained insight into the rationale behind national art, media and cultural collections;
- have gained confidence in "reading", decoding and interpreting images and artefacts;
- have gained confidence in making connections between individual artefacts held in public displays; and between different collections and exhibitions.

Teaching and learning methods

- Lectures, seminars, group work and individual tutorials
- Film screenings and discussion
- Visits to museums, galleries and public spaces

Things to note:

- this module will be taken by a team of different tutors
- weather permitting, there may be an amount of walking to various sites (arrangements can be made for wheelchair users and there is wheelchair provision in all venues)
- students will be expected to use public transport and to buy travel tickets (wherever possible, the tutor will arrange meetings at optimum times for cheapest travel)

- all visits are free of charge – however, several venues and others nearby will offer other attractions for a charge that may be of interest to students in their free time, so you may want to arrange these among yourselves.

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